

Agenda

Presented by:



BIG DATA BELFAST - 2023

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9:00 - 9:10	Stage 01	Opening Remarks Oliver Lennon , Chair, Analytics Engines	
9:10 - 9:20	Stage 01	Welcome from Analytics Engines Dr Aislinn Rice , MD, Analytics Engines	
9:20	Stage 01	Opening Address Jayne Brady , Head of Northern Ireland Civil Service	
9:40 - 10:00	Stage 01	Gen AI - Revolution or Evolution Gareth Kelly , Technology Partner, EY Marianna Imprialou , AI Architect and Innovation Lead, EY	
10:00 - 10:30	Stage 01	Sports Reimagined, Powered by AI Sebastián Lancestremère , Sports Managing Director, Microsoft Corporation President, Global Sports Innovation Centre	
10:30 - 11:00	Stage 01	Gen AI - The Big Debate <i>Hosted by: Catherine Doyle, Managing Director, Dell Technologies, Ireland</i> Paul Brook , Data Management/Data Science Specialist Director, Dell Technologies Kevin Greene , Azure Practice Lead/Microsoft Azure MVP/Microsoft Certified Trainer, Ergo Jordan McDonald , Data Science Lead, Analytics Engines	
11:00 - 11:30	Stage 01	New Frontiers <i>Hosted by: Paul Brook, Data Management/Data Science Specialist Director, Dell Technologies</i> Dr Norah Patten , Citizen Astronaut Candidate, Author and STEM Advocate Niamh Mullen , Data Management/Data Science Specialist, Dell Technologies	
11:30 - 11:50	Stage 01	Leading Women in Data & Tech: Working locally, leading globally <i>Hosted by: Suzanne Wylie, Chief Executive, NI Chamber of Commerce and Industry</i> Ruth McGuinness , Data and AI Practice Lead, Kainos Stacy Mallon , Site Lead, Wolfspeed Marianna Imprialou , AI Architect and Innovation Lead, EY Valerie Lynch , Data Science and Visualisation Manager, ESB	
11:50 - 12:10	Stage 01	Threats and Opportunities for Media & Journalism in the Age of AI <i>Hosted by: Jim Fitzpatrick, Investigative Journalist and Editorial Consultant</i> Tarek Madany Mamlouk , Innovation Engineer, Axel Springer	Stage 02 Net Zero, Green Tech and AI <i>Hosted by: Jess Caldwell, Head of Product, LoweConex</i> Orla McGreevy , Divisional Sales Director, LoweConex Andrew Cavanagh , Stonegate Pub Group Aisling Spain , Data Lead, The Electric Storage Company
12:10 - 12:30	Stage 01	AI & ML in Cybersecurity - Opportunity and Risks <i>Hosted by: Hugh Kirk, Director, Governance Risk and Compliance, Allstate NI</i> Ally Burns , Head of Incident Management (UK & Europe), Nihon Cyber Defence Professor Máire O'Neill , Director of ECIT Simon Whittaker , CEO of Vertical Structure	Stage 02 Belfast Harbour Laura O'Neill , Digital Transformation Manager, Belfast Harbour Mike Dawson , People and Digital Transformation Director, Belfast Harbour
12:30 - 13:30	LUNCH		

13:30 - 14:00	Stage 01	Navigating the Ethical Waters of AI: Trust and the Role of IT Professionals <i>Hosted by: Rachel Steenson, FBCS, Account Director, BT; Deputy Chair of Council, British Computing Society</i> Sharon Ann Moore MBE FBCS , Director, CTO Civilian Government, Global Industries, IBM Technology; Chair of BCS, the Chartered Institute for IT Council, the advisory board for the Membership body Professor Dr Yanguo Jing FBCS - Dean of the Faculty of Business, Computing and Digital Industries, Leeds Trinity University Rashik Parmar MBE FBCS - Group CEO, British Computing Society, The Chartered Institute for IT	
14:00-14:20	Stage 01	The Aflac Data Journey - How Aflac embraced machine learning to enhance our customer experience Dan Lopez , Vice President of Aflac, US Shared Digital Service Organisation	Stage 02 The impact and importance of data literacy for the modern enterprise Steven O'Kennedy , Director of Architecture, Data, Liberty IT Cormac Bradley , Senior Data Solutions Architect, Liberty IT
14:20-14:40	Stage 01	Large Language Models: Tales from the front line Dr Alastair McKinley , CTO, Analytics Engines	Stage 02 Data in Retail: Customer Experience And Personalisation <i>Hosted by: Camilla Long, Director, Bespoke Communications</i> Janine Crosbie , Site Lead & VP, Engineering, Mintel Fiona Meriguet , Consumer Products and Retail Team Lead, EY Cormac Quinn , Founder, LoyalBe John McLaughlin , Group Finance Director, Bob and Berts
14:40-15:00	Stage 01	Insider Thomas Swann , Lead Data Engineer, Insider	Stage 02 The UK's Semi-Conductor Dilemma <i>Hosted by: Beth McEvoy, Multidisciplinary Research Manager, Queen's University Belfast</i> Professor Roger Woods , Dean of Research at Queen's University Belfast; Chief Scientist at Analytics Engines John Goodenough , Professor of Microelectronic Systems, Sheffield University; Technology Leader in Research, Secure Microelectronic System Design and Automation; Former VP at Arm Dr Rami Zakaria Director, Sales & Marketing, IceMOS Edward van Brunt , Head of Data Intelligence / R&D Intelligent Systems at Wolfspeed
15:00-15:20	COFFEE		
15:20-15:40	Stage 01	GenAI: What's the rush? Sharon Anne Moore MBE FBCS , Director, CTO Civilian Government, Global Industries, IBM Technology; Chair of BCS, the Chartered Institute for IT Council, the advisory board for the Membership body	
15:40-16:00	Stage 01	Blocks, Bots and Big Data: How to educate Generation AI Justin Edwards , Minecraft Education	
16:00-16:20	Stage 01	Wolfspeed and Jaguar Racing Amy Romero , Test Engineer / Applications Engineer, Wolfspeed Brett Sparkman , Power Module Applications Engineer, Wolfspeed Jack Lambert , Research and Innovation Manager, Jaguar Land Rover	
16:20-16:40	Stage 01	The pivotal role of data in ESG accountability <i>Hosted by: Gillian McKee, Managing Director, Giraffe Associates</i> Athena McCallum , Senior Communications Manager, Global Canopy Maria Diffley , Co-Founder, Sustain IQ Tim Monroe , CMO Smiley Monroe	
16:40-18:00	Closing remarks followed by a drinks reception		