

>> Presented by:

>> Hosted by:



BIG DATA  
NEW YORK  
30<sup>th</sup> April 2025



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**9:00 AM – 9:30 AM | Registration & Networking**

Attendees check in and enjoy pre-event networking.

**9:30 AM – 9:50 AM | Welcome**

9:30 – 9:35 AM Scott Fischaber, CEO, Analytics Engines

9:35 – 9:40 AM Thea Charles, Chief of Staff, Business Insider

9:40 – 9:45 AM Rory Herron, Vice President, Invest Northern Ireland

9:45 – 9:50 AM Fleur Anderson MP, Under Secretary of State for NI

**9:50 AM – 10:15 AM | Fireside Chat: Aflac's Success Story – FDI & Growth in NI**

**Speaker:** Keith Farley, Aflac, SVP, Aflac

**Host:** Andrea Haughian, Executive Vice President, Head of Invest Northern Ireland, Americas

Discussion on Aflac's experience as a Foreign Direct Investor (FDI) in Northern Ireland, the business landscape, and key lessons learned from expanding operations in the region.

**10:15 AM – 10:45 AM | From the Big Apple to Belfast: Business Insider's Transatlantic Tech Journey & FDI Impact**

- Panellists:**
- >> Harry Hope, CTO Business Insider
  - >> Tom Swann, Director of Data and Engineering, Business Insider
  - >> Vinoth Nageshwaran, Data Engineer IV, Business Insider
  - >> Jenna Eubank, VP, Data Services, Business Insider

This session will explore Business Insider Media Group's investment in Belfast, the cutting-edge technologies shaping their global operations, and how their transatlantic collaboration is driving innovation.

**10:45 AM – 11:15 AM | Panel: Exploring Northern Ireland's competitive advantages for US investors**

**Host:** Rory Herron, Invest Northern Ireland

- Panellists:**
- >> Gavan Corr, CEO, Founder of Quintilian.AI
  - >> John Ore, SVP, Product and Technology, NBA 2K League
  - >> Kevin McGuinness, Global Head of Client Solutions, Napier AI
  - >> Sean Devlin, Group Director, MCS Group

Hosted by Invest Northern Ireland, this panel will explore the key drivers for investment decisions, the region's unique value proposition, and how Northern Ireland continues to attract and support world-class businesses. From talent and technology to transatlantic connectivity, this is a must-attend discussion for anyone interested in the future of FDI in the region.

**11:15 AM – 11:35 AM | Fireside Chat: The Power of Connection: How the Northern Irish Diaspora Can Drive Innovation & Investment**

**Host:** Andrea Haughian, Executive Vice President, Head of Invest Northern Ireland, Americas

**Speaker:** Jane McCooley, Executive Director, Morgan Stanley

This session explores the global reach of the Northern Irish diaspora and its unique potential to spark innovation, open doors, and drive inward investment. Discover how deep-rooted connections can fuel transatlantic opportunities.

**11:35 AM – 12:05 PM | Coffee Break & Networking**

**12:05 PM – 12:35 PM | Session: Catalysts for Growth – How Collaboration Fuels Tech and FDI in Northern Ireland**

**Host:** Fleur Anderson, Under Secretary of State for NI

- Panellists:**
- >> Stephen McCabe, Interim CEO, Momentum One Zero, Queen's University Belfast
  - >> David Crozier CBE, CEO, Artificial Intelligence Collaboration Centre

Join David Crozier from the Artificial Intelligence Collaboration Centre and Stephen McCabe from Momentum One Zero as they share how their organisations are driving innovation, enabling strategic partnerships, and supporting inward investment. This session will highlight the vital role of collaborative ecosystems in accelerating tech growth and attracting FDI to Northern Ireland.

**12:35 PM – 1:05 PM | Panel: Breaking Borders: Overcoming Outbound Sales Challenges from NI to the US & the FDI Advantage**

**Host:** Shree Shah, Department of Business and Trade

- Panellists:**
- >> Neil Hutcheson, CEO, Software NI
  - >> Leah Spillane, First Derivatives
  - >> Bryan Christian, Global Head of Sales, Symphony
  - >> Ryan Quinn, Vice President, MCS Group

This session will explore the hurdles Northern Irish software companies face when expanding into the US market, from sales cycles to cultural nuances, while also examining how Foreign Direct Investment (FDI) can be leveraged to drive success.

**1:05 PM – 1:30 PM | Bridging Continents with Data: How Northern Ireland's Tech is Powering Global ESG Impact**

- Panellists:**
- >> Michael McCloskey, Business Development Manager, Analytics Engines
  - >> Athena McCallum, Product Manager, Global Canopy

This session will explore how Analytics Engines' cutting-edge software, developed in Northern Ireland, is enabling Global Canopy to drive ESG accountability for multinationals. A deep dive into transatlantic collaboration, innovation, and the power of data in shaping a sustainable future.

**1:30 PM – 2:30 PM | Closing Remarks & Networking Lunch**

Final thoughts and key takeaways from the day. Attendees connect over lunch, fostering new partnerships and collaborations.

>> Industry Stakeholders

