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#### 9:00 AM – 9:30 AM | Registration & Networking

Attendees check in and enjoy pre-event networking.

#### 9:30 AM - 9:50 AM | Welcome

9:30 - 9:35 AM Scott Fischaber, CEO, Analytics Engines

9:35 – 9:40 AM Thea Charles, Chief of Staff, Business Insider

9:40 - 9:45 AM Rory Herron, VP, Invest NI, Americas

9:45 – 9:50 AM Fleur Anderson MP, Under Secretary of State for NI

### 9:50 AM – 10:20 AM | Exploring Northern Ireland's competitive advantages for US investors

**Host:** Rory Herron, VP, Invest NI, Americas

»Gavan Corr, CEO, Founder of Quintilian.AI

"> Yohn Ore, SVP, Product and Technology, NBA 2K League
"> Kevin McGuinness, Global Head of Client Solutions, Napier Al

»Sean Devlin, Group Director, MCS Group

Hosted by Invest Northern Ireland, this panel will explore the key drivers for investment decisions, the region's unique value proposition, and how Northern Ireland continues to attract and support world-class businesses. From talent and technology to transatlantic connectivity, this is a must-attend discussion for anyone interested in the future of FDI in the region.

#### 10:20 AM – 10:40 AM | Fireside Chat: Aflac's Success Story – FDI & Growth in NI

Host: Andrea Haughian, Executive Vice President, Head of Invest Northern Ireland, Americas

**Speaker:** Keith Farley, Senor Vice President, Aflac

Discussion on Aflac's experience as a Foreign Direct Investor (FDI) in Northern Ireland, the business landscape, and key lessons learned from expanding operations in the region.

### 10:40 AM – 11:10 AM | Catalysts for Growth – How Collaboration Fuels Tech and FDI in Northern Ireland

**Host:** Fleur Anderson MP, Under Secretary of State for NI

>> Stephen McCabe, Interim CEO, Momentum One Zero, Queen's University Belfast >> David Crozier CBE, CEO, Artificial Intelligence Collaboration Centre

Join David Crozier from the Artificial Intelligence Collaboration Centre and Stephen McCabe from Momentum One Zero as they share how their organisations are driving innovation, enabling strategic partnerships, and supporting inward investment. This session will highlight the vital role of collaborative ecosystems in accelerating tech growth and attracting

#### 11:10 AM - 11:40 AM | Coffee Break & Networking

FDI to Northern Ireland

## 11:40 AM – 12:00 PM | Bridging Continents with Data: How Northern Ireland's Tech is Powering Global ESG Impact

»Michael McCloskey, Business Development Manager, Analytics Engines

Panellists: >> Scott Fischaber, CEO, Analytics Engines >> Athena McCallum, Product Manager, Global Canopy

This session will explore how Analytics Engines' cutting-edge software, developed in Northern Ireland, is enabling Global Canopy to drive ESG accountability for multinationals. A deep dive into transatlantic collaboration, innovation, and the power of data in shaping a sustainable future.

# 12:00 PM – 12:30 PM | Our Journey to a Scalable, Al Driven Future: Building a Smarter Smarter Data Platform (followed by Q&A)

»Harry Hope, CTO, Business Insider

**Panellists:** >> Tom Swann, Director of Data and Engineering, Business Insider >> Vinoth Nageshwaran, Data Engineer IV, Business Insider

»Jenna Eubank, VP, Data Services, Business Insider

This session will explore Business Insider Media Group's investment in Belfast, the cutting-edge technologies shaping their global operations, and how their transatlantic collaboration is driving innovation.

# 12:30 - 13.00 PM | Breaking Borders: Overcoming Outbound Sales Challenges from NI to the US

**Host:** Shree Shah, Senior Trade and Investment Officer, UK Department of Business and Trade

»Neil Hutcheson, CEO, Software NI

>> Jonny Murphy, Director, Data Engineering and Client Solutions, Options Technology>> Bryan Christian, Global Head of Sales, Symphony

»Bryan Christian, Global Head of Sales, Symphony»Ryan Quinn, Vice President, MCS Group

Selling software into the US market from Northern Ireland brings massive opportunity, but it's not without its challenges. In this panel, experienced commercial leaders share real-world insights on navigating everything from time zones and team scaling to market entry strategy, compliance, and customer trust.

### 13:00 - 13.20 PM | Empowering diverse leadership in data and Al.

Host: Lisa Chau, Google Women's Techmaker Ambassador

Leah Spillane, Developer at First Derivatives, an EPAM CompanyPanellists: >> Anna Horner, Options Technology

»Paul Hill, MD, DailyPay (NI) & VP Engineering

The discussion will explore the importance of representation, community-building, and inclusive leadership in driving meaningful change in the tech sector. Hear how diverse perspectives foster creativity, drive better decision-making, and build stronger, more resilient technology ecosystems.

## 13.30 - 13.40 PM | Fireside Chat: The Power of Connection: How the Northern Irish Diaspora Can Drive Innovation & Investment

Host: Andrea Haughian, Executive Vice President, Head of Invest Northern Ireland, Americas

**Speaker:** Jane McCooey - Executive Director and Chief of Staff to CIO, Morgan Stanley

This session explores the global reach of the Northern Irish diaspora and its unique potential to spark innovation, open doors, and drive inward investment. Discover how deep-rooted connections can fuel transatlantic opportunities.

### 13:40 PM – 14:30 PM | Closing Remarks & Networking Lunch

Attendees connect over lunch, fostering new partnerships and collaborations.

Final thoughts and key takeaways from the day.





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